



CEO
JENNIFER ALLEN



jallen@bgcwra.org



715-818-6125



Contact me for:

- Organizational Leadership
- Board of Directors
- Community Relationships
- Business Development

"My goals is to lead a Club that never stops growing.. Expanding our impact, strengthening our sustainability, earning families' trust, empowering staff, and ensuring every child knows they belong for generations to come"



WR CENTER DIRECTOR
CASSIE LUNA



cluna@bgcwra.org



715-818-5255



Contact me for:

- Programming Information
- Member Group Structure
- Questions/concerns of Operations

"My goal is to ensure every youth has access to fun activities, caring mentors, & opportunities to succeed"



SCHOOL SERVICES DIRECTOR

HEATHER RUESCH



hruesch@bgcwra.org



715-818-5256



Contact me for:

- School Site Questions for 26'-27'
- Program Support & Questions
- Questions/concerns of Operations

"My goal is to foster safe, welcoming environments where every child has the opportunity to learn, grow, and belong."



CLUB SERVICES COORDINATOR
LEXI REHBERG



lrehberg@bgcwra.org



715-818-5254



Contact me for:

- Membership Information
- Financial Assistance
- Care Club Services

"My goal is to connect families with opportunities, resources, and support that makes a difference"



NEKOOSA SITE DIRECTOR
TAHNEE MUESKE



tmueske@bgcwra.org



715-323.2261



Contact me for:

- Nekoosa Program & Enrollment
- Volunteering - After School
- Family Engagement & Communication

"My goal is a club where inclusivity and creativity are combined and applied across programming, staffing and intentional design."



ADMINISTRATION DIRECTOR CHEYENNE KESTER



ckester@bgcwra.org



715-818-5252



Contact me for:

- Billing and Financial
- Employment & Volunteer Inquiries
- General Club Information

"My goal is to help create a Club that families trust, youth enjoy, and staff are proud to be part of."



MARKETING & SPECIAL EVENTS DIRECTOR KATIE JOHNSON



kjohnson@bgcwra.org



715-818-6126



Contact me for:

- Donor & Club Communications
- Event Planning & Sponsorships
- Media, Marketing & Brand Usage

"My goal is promoting our mission, strengthening our brand, and inspiring community support to build future opportunities for local youth."



FOOD SERVICES DIRECTOR DEANNA SCOFIELD



dscofield@bgcwra.com



715-424-2582



Contact me for:

- Food Services Operations
- Kitchen Management
- Nutrition Initiatives

"My goal is nourishing our members through safe, healthy meals that support learning, growth, and great futures."



TEEN PROGRAM COORDINATOR SONYA FROST



sfrost@bgcwra.org



715-818-6123



Contact me for:

- Daily Schedule
- Teen Program
- Teen Associates

"My goal is to provide experiences that inspire lasting memories and meaningful relationships."



BE GREAT GRADUATE SPECIALIST MORGAN WOLOSEK



mwolosek@bgcwra.org



715-424-2582



Contact me for:

- WRAM & Lincoln HS Mentor
- Tutoring Support

"My goal is help keep students on track for graduation."



www.bgcwra.org

